

WITH 243,582 VISITORS, “CHAGALL: WORLD IN TURMOIL” IS THE MOST-VISITED EXHIBITION IN THE HISTORY OF THE SCHIRN

RECORD NUMBER OF VISITORS TO THE SCHIRN— “CHAGALL: WORLD IN TURMOIL” ENDS WITH ALMOST A QUARTER OF A MILLION VISITORS

The exhibition “Chagall: World in Turmoil” at the Schirn Kunsthalle Frankfurt closed with a record number of visitors. The show shed light on a facet of his oeuvre that is less well known: Chagall’s artwork from the 1930s and 1940s, when his colorful palette became increasingly darker. With some 60 outstanding international loans, the exhibition traced the artist’s search for a visual vocabulary in view of displacement, persecution, and emigration.

A total of 243,582 visitors saw the exhibition between November 4, 2022, and February 19, 2023, making it the most-visited show in the history of the Schirn. Previously, the most heavily visited exhibition had been “Edvard Munch: The Modern Eye” (213,177 visitors in 2012), followed by “Magritte: The Treachery of Images” (190,120 visitors in 2017), “Wassily Kandinsky: The First Soviet Retrospective” (189,385 visitors in 1989), and “Esprit Montmartre: Bohemian Life in Paris around 1900” (186,512 visitors in 2014).

As a reaction to the enormous interest on the part of visitors, for the last five weeks from January 13, 2023 the Schirn extended the regular opening times for the exhibition on Fridays and Saturdays until 10 pm, as well as opening it on Mondays for school classes only. On the last Saturday the exhibition was open until midnight within the framework of the SATURDAY BEFORE CLOSING, under the motto “Chagall Dark Mode.”

Dr. Sebastian Baden, director of the Schirn Kunsthalle Frankfurt, emphasizes: “Almost a quarter of a million visitors came to Frankfurt to see our Chagall exhibition at the Schirn. That is the largest public success in the history of the art institution. We are overwhelmed and are absolutely delighted that we were able to reach so many people and arouse their enthusiasm with our exhibition concept of offering a new and highly topical view of Marc Chagall’s art during the 1930s and 1940s, together with our multifaceted educational and accompanying program. I would like to thank the entire Schirn team, all lenders and partners, and especially our guests, who made this remarkable experience possible.”

The exhibition “Chagall: World in Turmoil” was supported by the Kulturfonds Frankfurt RheinMain and the Ernst Max von Grunelius-Stiftung. Additional funding has been provided by the Bank of America as partner of the Schirn, and further support by the Georg und Franziska Speyer’sche Hochschulstiftung.

The success and huge demand for the concept and themes of the exhibition are also reflected in the outstanding reception of the wide-ranging educational and event program for various target groups. During the exhibition’s run of 15 weeks, a total of 1,542 public and individual guided tours of the exhibition were held, along with events like OPERA TO GO, the SCHIRN BOOKCLUB, a PHILOSOPHICAL CONVERSATION, and the SATURDAY BEFORE CLOSING. Two weeks after the exhibition opened, all public guided tours were fully booked, as were the additional dates offered shortly thereafter. A particular focus of our educational work lay on young people and school classes. Some 6,500 children and youth took part in a guided tour of the exhibition with

SCHIRN KUNSTHALLE FRANKFURT

their school class, and some 2,900 also participated in a practical workshop. The PUPILS' DAY supported by the Bank of America alone reached 500 young people of all ages. On the occasion of the exhibition, the play and learning route MINISCHIRN was opened once more, for the first time since the pandemic started, not only for kindergarten and primary school groups, but also for children of individual visitors. Equally popular was the comprehensive range of digital and analogue educational formats for individual use. More than half of the visitors, some 130,000 people, used the audio guide, which was available online and in the Schirn; the Digitalorial® (schirn.de/digitalorial) is accessible free of charge online and was called up some 86,000 times. The three-part podcast series "Auf den Spuren von Chagall" (In the Footsteps of Chagall), articles for further reading, and an exhibition film all appeared in the SCHIRN MAGAZIN. These offers are still available even after the end of the exhibition. The comprehensive exhibition catalogue and the accompanying brochure were both in great demand and have meanwhile sold out in the Schirn.

An exhibition of the Schirn Kunsthalle Frankfurt in cooperation with the Henie Onstad Kunstsenter, Oslo. The exhibition "Chagall: World in Turmoil" will be on view in Oslo from March 17 to June 18, 2023.

UPCOMING EXHIBITIONS AT THE SCHIRN

"Niki de Saint Phalle" (through May 21, 2023), "Monster Chetwynd: A CAT IS NOT A DOG" (March 3 to May 29, 2023), and "Elizabeth Price: SOUND OF THE BREAK" (March 23 to May 29, 2023). Information and press images accompanying the Schirn's 2023 exhibition program are available at www.schirn.de/en/press.

CATALOGUE CHAGALL: WORLD IN TURMOIL, edited by Ilka Voermann, with contributions by Ziva Amishai-Maisels, Anna Huber, Leon Joskowitz, Sabine Koller, and Ilka Voermann, as well as a foreword by the director of the Schirn Kunsthalle Frankfurt, Sebastian Baden, and the director emeritus of the Henie Onstad Kunstsenter, Tone Hansen, published in German, English, and Norwegian in separate editions, 200 pages, 120 illustrations, 28.5 x 22.5 cm, hardcover, Hirmer Publishers, ISBN 978-3-7774-4079-8 (German edition), 978-3-7774-4082-8 (English edition), 978-3-7774-4083-5 (Norwegian edition), € 45 (trade edition)

DIGITORIAL® The Schirn offers a Digitalorial® to accompany the exhibition. It explains the political events which shaped Chagall's work via the stations Vitebsk, Paris, Jerusalem, and New York. This educational offer is available free of charge in German and English and can be downloaded at www.schirn.de/digitalorial.

VENUE SCHIRN KUNSTHALLE FRANKFURT, Römerberg, 60311 Frankfurt am Main
INFORMATION www.schirn.de **EMAIL** welcome@schirn.de **TELEPHONE** +49.69.29 98 82-0
CURATOR Dr. Ilka Voermann **ASSISTANT** Anna Huber **MEDIA PARTNERS** Frankfurter Allgemeine Zeitung, ARTE, VGF **CULTURE PARTNER** hr2 **SUPPORTED BY** Kulturfonds Frankfurt RheinMain, Ernst Max von Grunelius-Stiftung **PARTNER OF THE SCHIRN** Bank of America **ADDITIONAL SUPPORT FROM** Georg und Franziska Speyer'sche Hochschulstiftung

HASHTAGS #CHAGALL #SCHIRN **FACEBOOK, TWITTER, YOUTUBE, INSTAGRAM, PINTEREST, TIKTOK, SCHIRN MAGAZIN** www.schirn.de/magazin

PRESS Johanna Pulz (Head of Press/PR), Julia Bastian (Deputy Head of Press/PR), Thea Stroh (Trainee) **SCHIRN KUNSTHALLE FRANKFURT** Römerberg, 60311 Frankfurt am Main
TELEPHONE +49.69.29 98 82-148 **EMAIL** presse@schirn.de